

# PUBLIC HEALTH NUTRITION IN AUSTRALIA:

## Principles to Practice, Rhetoric to Reality

Friday 11 July 2008 12 noon–9:00 pm &  
Saturday 12 July 2008 9:00 am–1:00 pm

Union House  
Adelaide University  
North Terrace, Adelaide  
South Australia

### *Full Conference Program and Registration*



Government of South Australia  
SA Health

*In conjunction with*



**The Public Health Association of Australia**



**The Australian Public  
Health Nutrition  
Academic Collaboration  
(APHNAC)  
&  
SA Health**

## WELCOME

The *New Nutrition Science project*, an international initiative, calls for a consideration of socio-economic and environmental dimensions of food and health, as well as biological aspects. It has implications across nutrition policy, guidelines, standards and many other aspects of public health nutrition. Ideas from the *New Nutrition Science project* must move into practice to encompass new strategies for action, new partnerships for collaboration, and new methods to evaluate outcomes.

This conference aims to provide the opportunity for public health nutrition practitioners to consider and discuss ways in which new ideas in public health nutrition can be moved from principles to practice, rhetoric to reality.

The objectives of the conference are to:

- explore the range of actions necessary to mobilise political, socio-economic and environmental priorities in public health nutrition
- examine initiatives needed to address *New Nutrition Science project* priorities through public health nutrition practice
- appraise methodologies in public health nutrition required to evaluate the *New Nutrition Science project* priorities

The conference programme has been structured around four themes which are relevant to contemporary public health nutrition:

- Public health nutrition practices addressing social aspects of food and health
- Initiatives to address environmental issues, food and health
- Intersectoral action for public health nutrition
- Evaluation of public health nutrition programs

Conference processes have been designed to allow maximum participation of delegates in workshops, proffered papers and plenary sessions.

Keynote addresses on Day 1 will discuss food costs, obesity and poverty, including strategies for addressing inequalities. Day 2 Keynote addresses will examine skills in lobbying and advocacy. A Symposium (costs included in registration) on Friday evening includes food, drinks, music, plus a lively debate on the motion: *The dietary guidelines are killing Australians!*

## INTERNATIONAL GUEST – ADAM DREWNOWSKI

Dr. Adam Drewnowski is the Director of the Center for Public Health Nutrition and Professor of Epidemiology and Medicine at the University of Washington. He received his degrees from Balliol College, Oxford, and the Rockefeller University in New York. His research addresses the impact of taste, cost, and convenience on food preferences and eating habits and the current disparities in health status. Dr. Drewnowski is also the Director of the NIH-funded UW Center for Obesity Research (COR). COR addresses environmental, economic and policy issues in helping in obesity prevention at the local and state level. Dr. Drewnowski has also developed a nutrient profiling method to classify foods and beverages by their nutrient content that has implications for the regulation of nutrition and health claims. He is the author of over 120 research papers and numerous reviews and book chapters and a frequent presence at national and international meetings.

Dr Drewnowski will be giving the opening conference address, as well as participating in workshop and other conference activities.

## KEYNOTE SPEAKER – CRAIG WILKINS

Craig Wilkins is media and senior policy advisor to Greens MLC Mark Parnell in the South Australian Parliament. He has worked as an advocate in a number of government areas and departments, including the Office of Sustainability and the Climate Change division of the Department of Premier and Cabinet. He also worked on the Adelaide 'Green City' project. A passion for good food policy led Craig to get involved in the Premier's Food Council, Healthy Weight Taskforce, SA Fruit and Vegetable Coalition, and the SAFF Rural Sustainability Taskforce. Prior to working in state government, Craig worked in health systems in both Australia and overseas. He has also worked in community health, specialising in drug and alcohol counselling, rehabilitation and training.

Craig Wilkins will be giving a keynote address on advocacy skills and lobbying for healthy public policy.

## CONFERENCE ORGANISING COMMITTEE

Conference organisation has been undertaken by members of the Australian Public Health Nutrition Academic Collaboration (APHNAC)\* and SA Health, in conjunction with the Public Health Association of Australia.

Conference organisers include:

- John Coveney, Flinders University
- Patricia Carter, SA Health
- Andrea Begley, Curtin University
- Mark Lawrence, Deakin University
- Heather Yeatman, Wollongong University
- Julie Woods, Monash University
- Geoff Marks, Queensland University
- Roger Hughes, Griffith University
- Sharon Friel, Australian National University
- Heather Jury, Conference organiser

\* For more information about APHNAC visit: [www.aphnac.com](http://www.aphnac.com)

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DAY ONE Friday 11 July

11:30-12noon	Registration, Networking Opportunities, Refreshments
12noon - 12:10	Welcome to Conference & Country, Conference Objectives Chair: Assoc Prof John Coveney, Flinders University
12:10-1:20pm	Keynote Session 1: Poverty, food costs, and obesity: what do we know, how do we know it? Dr Adam Drewnowski, Director of Center for Public Health Nutrition, Professor of Epidemiology and Medicine, University of Washington. Chair: Assoc Prof Geoff Marks, University of Queensland
1:20-1:45pm	Keynote Session 2: Food security and obesity: Mapping the relationships Presenter: Dr Sharon Friel, Fellow Australian National University (ANU) Chair: Assoc Prof Geoff Marks, University of Queensland
1:45-2:15pm	Refreshment Break
2:15pm-3:45pm	Knowledge Proffered Papers Session 1: Social Aspects of Eating Chair: Assoc Prof Roger Hughes, Griffith University <ul style="list-style-type: none"> <li>1. Burns, Bentley, Kavanagh Indicators of food insecurity from the Victorian Lifestyle and Neighbourhood Environment Study (VicLANES)</li> <li>2. Avery, Carter, Gill &amp; Taylor, Socioeconomic factors associated with fruit and vegetable consumption in the South Australian population.</li> <li>3. Wood &amp; McDowell, Food security in the setting of local government and neighbourhood renewal</li> <li>4. Marshall, Food security – an integrated approach from local government</li> <li>5. Innes, Dumbrell, Whitecross, An applied collaborative inquiry into the culture of breastfeeding amongst Chinese women in northern Sydney</li> </ul>
2:15pm-3:45pm	Knowledge Proffered Papers Session 2: Intersectoral Partnerships Chair: Trish Carter, SA Health <ul style="list-style-type: none"> <li>1. Stanley, Peer leadership through school partnerships: the case of <i>eat well be active</i> community programs in South Australia.</li> <li>2. Tilse &amp; Hourigan, Using nutrition education, practical food experiences and strong partnerships to leverage a wider range of health and educational outcomes.</li> <li>3. Hobson, Laurence, Leonard, Miller, Carter, Bowcock &amp; Macoun, The Remote Indigenous Stores and Takeaways (RIST) resources</li> <li>4. Ramsey &amp; Cobcroft, Partnerships in population health, the cholesterol case study</li> <li>5. Udell &amp; Colyer, Dealing with reality not rhetoric: the Tick in foodservice</li> </ul>
2:15pm-3:45pm	Skills Workshop: Social Aspects of Eating Presenter: Adam Drewnowski, Heather Yeatman, University of Wollongong, Cate Burns, Deakin University Chair: Assoc Prof Geoff Marks, University of Queensland
3:45pm-4:00pm	Refreshment Break
4:00pm-4:30pm	Submitted Poster Session
4:30pm – 5:30pm	Plenary Session Ideas Chair: Assoc Prof Geoff Marks, University of Queensland Plenary feedback from Knowledge and Skills Sessions and Discussion re: where we want to be; implications for workforce and professional development; academic training; policy and practice; future directions; next steps
5:30pm-6pm	Pre-Symposium Drinks & Music
6pm-9:00pm	Symposium Dinner including discussion debating the motion: <i>The Dietary Guidelines are killing Australians!</i> Chair: Professor Barbara Santich

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DAY TWO Saturday 12 July

8:45-9:00am	Registrations, Refreshments
9:00-9:05	Welcome, Housekeeping,
9:05-10:00	Keynote Session 3: Healthy Public Policy & Advocacy Craig Wilkins, Senior Policy Advisor to Mark Parnell, Greens Member of the Legislative Assembly of South Australia Chair: Assoc Prof John Coveney, Flinders University
10:00-10:25	Keynote Session 4: A History of Public Health Nutrition Advocacy to control Nutrition and Health Claims Assoc Prof Mark Lawrence, Deakin University Chair: Assoc Prof John Coveney, Flinders University
10:25-10:40	Refreshment Break
10:40-12 noon	Knowledge Proffered Papers Session 3: Policy and Environment Chair: Assoc Prof Roger Hughes, Griffith University <ul style="list-style-type: none"> <li>1. Carter, Williams &amp; Harvey, Linking food, health and the environment to government policy</li> <li>2. Morgan &amp; Worsley, Expert recommendations for improving fruit and vegetable consumption in Australia</li> <li>3. Romeo &amp; Clark, Nutrition professionals promoting eco-friendly work practices</li> <li>4. Webb, Extending the evidence base; The role of consumer and social sciences in food regulation</li> <li>5. Hector &amp; Macoun, Getting research into policy – what helps?</li> </ul>
10:40- 12 noon	Knowledge Proffered Papers Session 4: Evaluation Chair: Andrea Begley, Curtin University <ul style="list-style-type: none"> <li>1. Gallegos, Vicca &amp; Straton, Good LOGIC=Good FOOD: Facilitating evaluation</li> <li>2. Marks &amp; Hughes, Lessons on implementation from evaluating four community-based food and nutrition initiatives</li> <li>3. Shannon, Leon, Marks, Review of the Queensland Aboriginal and Torres Strait Islander Food and Nutrition Strategy (QATSIFNS)</li> <li>4. Jones, Verity, Magarey, Dollman &amp; Matersson, <i>eat well be active</i> Community Programs: Comprehensive evaluation of a complex public health intervention</li> <li>5. Goodall, Norman &amp; Gallego, The cost-effectiveness of mandatory iodine fortification in Australia</li> </ul>
10:40-12 noon	Skills Workshop: Advocacy Presenter: Dr Malcolm Riley, Dairy Australia & Kaye Mehta, Flinders University Chair: Assoc Prof Mark Lawrence, Deakin University
12 noon-12:15	Refreshment Break
12noon-12:15pm	Poster Session
12:15 to 1pm	Plenary Session Ideas Chair: Assoc Prof John Coveney, Flinders University Plenary feedback from Knowledge and Skills Sessions and Discussion re: where we want to be; implications for workforce and professional development; academic training; policy and practice; future directions; next steps

## ACCOMMODATION

Travel and accommodation expenses are the responsibility of the delegate.

Accommodation close to the conference is available at the following venues, please contact the following:

Budget accommodation

**Blue Galah Backpackers Hostel**, Level 1, 62 King William Street, Adelaide

Ph: 1800 555 322 e: [info@bluegalah.com.au](mailto:info@bluegalah.com.au)

[http://www.bluegalah.com/\\_Blueweb/index.html](http://www.bluegalah.com/_Blueweb/index.html)

From \$33

**Backpack Oz**, 144 Wakefield Street, Adelaide

Ph: 1800 633 307 e: [enquiries@backpackoz.com.au](mailto:enquiries@backpackoz.com.au)

<http://www.backpackoz.com.au/index.html>

From \$25

**Adelaide Paringa Motel**, 15 Hindley Street, Adelaide

Ph: (08) 82311000 e: [reservations@adelaideparinga.com.au](mailto:reservations@adelaideparinga.com.au)

<http://www.adelaideparinga.com.au/>

From \$90-\$182

**Adelaide's City Park Motel**, 471 Pultney Street, Adelaide

Ph: +61 (0)8 8223-1444 e: [citypark@chariot.net.au](mailto:citypark@chariot.net.au)

<http://www.citypark.com.au/>

From \$88 - \$210

Hotels and apartments

**Hotel Richmond**, 128 Rundle Mall Adelaide

Ph: (08)82154444 e: [reception@hotelrichmond.com.au](mailto:reception@hotelrichmond.com.au)

<http://www.hotelrichmond.com.au/>

From \$180

**Majestic Roof Garden Hotel**, 55 Frome Street Adelaide

Ph: (08) 81004400 e: [roofgarden@majestichotels.com.au](mailto:roofgarden@majestichotels.com.au)

<http://www.majestichotels.com.au/>

From \$213

**Mercure Grosvenor Hotel**, 125 North Terrace Adelaide

Ph: (08) 84078888 e: [stay@mecuregrosvenorhotel.com.au](mailto:stay@mecuregrosvenorhotel.com.au)

<http://www.mecuregrosvenorhotel.com.au/>

From \$178

**Comfort Hotel Adelaide Riviera**, 31-34 North Tce Adelaide

Ph: (08) 82318000

<http://www.adelaiderriviera.com.au/>

From \$150

**Pacific International Apartments**, 88 Frome St Adelaide

Ph: (08) 82239000 e: [apartments@pacificinhotels.com](mailto:apartments@pacificinhotels.com)

<http://www.pacificinhotels.com/adelaide/frome.aspx>

From \$260

**Sebel Playford**, 120 North Terrace Adelaide

Ph: (08) 82138888 e: [reservations@sebelplayford.com.au](mailto:reservations@sebelplayford.com.au)

<http://www.mirvachotels.com/sebel/adelaide>

From \$249

**Stamford Plaza**, 150 North Terrace Adelaide

Ph: (08) 84611111 e: [sales@spa.stamford.com.au](mailto:sales@spa.stamford.com.au)

<http://www.stamford.com.au/spa/>

From \$189

## VENUE

Union House, the University of Adelaide, North Terrace Campus will be the setting for the conference.

See map of the University and surrounding streets at the following website. The conference venue is the Union (E5):

[http://www.adelaide.edu.au/campuses/pdf/nt\\_2004.pdf](http://www.adelaide.edu.au/campuses/pdf/nt_2004.pdf)

Street parking is available on Victoria Drive. Parking is also available at various U-Park facilities within walking distance from the university (for options see

[http://www.cityofadelaide.com.au/scripts/nc.dll?ADCCBRAND:STANDARD::pc=PC\\_08\\_02](http://www.cityofadelaide.com.au/scripts/nc.dll?ADCCBRAND:STANDARD::pc=PC_08_02)). The venue is also easily accessible via public transport.

All conference enquiries should be directed to [John.Coveney@flinders.edu.au](mailto:John.Coveney@flinders.edu.au)

Details and presentations from APHNAC conference 2007 can be found at

[www.aphnac.com/previousConferences.php](http://www.aphnac.com/previousConferences.php)

**REGISTRATION FORM / TAX INVOICE**

University of Wollongong, ABN: 61060567686

Payment for registration may be made via:

- Credit Card
- Cheque/Money Order, make cheques payable to 'The University of Wollongong'

Registration Closing Date: 30 June 2008

**PERSONAL INFORMATION**

Prof  A/Prof  Dr  Mr  Mrs  Ms  Miss

Family Name: \_\_\_\_\_

Given Name: \_\_\_\_\_

Organisation/Institution: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Suburb/Town: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Name Badge**

Delegate \_\_\_\_\_

**Special Requirements (e.g. dietary or physical)**

Delegate: \_\_\_\_\_

Accompanying Person: \_\_\_\_\_

**REGISTRATION FEES**

Includes conference Symposium

Cost

NB: All fees are inclusive of GST.

Waged \$200  \$ \_\_\_\_\_

Student/unwaged \$150  \$ \_\_\_\_\_

**Day Registration**

Friday (includes Symposium) \$150  \$ \_\_\_\_\_

Saturday \$50  \$ \_\_\_\_\_

\*Friday evening Symposium only \$75  \$ \_\_\_\_\_

**PAYMENT DETAILS**

On payment this form becomes a tax invoice for GST purposes.

Enclosed is a cheque or bank draft (payable to "University of Wollongong") for the amount of \$ \_\_\_\_\_

Please charge my credit card with the amount of \$ \_\_\_\_\_

Visa  Mastercard  Bankcard  Amer. Express

No.

Expiry date: \_\_\_/\_\_\_ Cardholder's name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please forward completed registration form to:  
 School of Health Sciences  
 Northfields Avenue  
 University Of Wollongong NSW 2522  
 Fax: (02) 4221 5945 or Email: [patricia@uow.edu.au](mailto:patricia@uow.edu.au)

<i>Office Use Only</i>	Account No:
	Description: APHNAC account